

market place

great grapes

There's something to be said for simplicity. When Larry and Tabitha Kurofsky opened their first café and wine bar in Woodinville, Washington, they could have spent hours inventing a clever name. But they settled on Purple (thepurplecafe.com) in recognition of an extensive wine list and an ambience that is hip, grown-up, and tony.

Designer Erika Brunson used a purple palette when creating a private suite at a Hollywood hotel.

Below: "Carousel" rug by Judy Ross Textiles (judyross.com). "Cascade" wool and silk rug from Emma Gardner (emmagardnerdesign.com).



"Atlanta" silk charmeuse nightgown in merlot, \$288, by Kumi Kookoon (kumikookoon.com).
Below: Woven lavender and ribbon sachets, \$25-\$55, from provenclavandes.com.

PHOTOGRAPH: INTERIOR COURTESY OF ERIKA BRUNSON

saturated in strong but sophisticated color. Luxurious fabrics in silk and velvet establish a formal attitude, with such shimmering accessories as a pair of rock crystal lamps and shiny occasional tables amping up the opulent vibe. Wall-to-wall carpet with purple blossoms ties the seating area to the dining space at the opposite end of the room, where a round table with a base in a smoky lavender finish mixes with a quartet of sweet chairs covered in vibrant purple velvet. ➤